19 July 2013

SUSTAINABLE SEAFOOD POLICY – APPLICABLE TO SAASIE MEMBERS

Our member's primary business is in seafood. We support global policies and management initiatives that ensure the long-term sustainability of these resources.

SAASIE is committed to assist in leading the way to preserve the world's marine resources for future generations.

Global consumption of fish and seafood products is continuously increasing. Seafood resources are fragile and vulnerable, and we, as the South African Association of Seafood Importers and Exporters (SAASIE), recognise the pressure on global wild fish and shellfish populations, and the need to protect the environment, establish social and economic sustainability and accountability of the supply chain, of which SAASIE members are an integral part.

SAASIE endeavours to promote the following principles:

- To work with supply partners, and maintain an open dialogue with:
 - Environmental organisations;
 - The fishing industry representative bodies;
 - Government agencies and regulators;
 - The scientific communities to continuously improve the supply of sustainable seafood products to our customers.
- To ensure that all seafood products are sourced from responsibly managed fisheries where fishing practices and management will ensure fish stocks and marine ecosystems are maintained and protected for future generations.
- To source and purchase seafood products that offer our customers alternatives for items that do not meet the current sustainability criteria.
- To work closely with seafood suppliers, to obtain detailed traceability information that is supplied to customers:
 - o Information for wild capture products which would include species name, country of origin, catch region, fishery name and gear type.
 - Information for farmed / aquaculture products would include species name, country of origin and production method used.
- Our long term goal is to have wherever possible all wild-caught seafood products certified to schemes that comply with the United Nations (UN) Food and Agriculture (FAO) Code of Conduct for Responsible Fisheries.
- We recognise that certification is a timely and costly process, and we encourage co-operation with suppliers to facilitate achieving this goal.



- We will further endeavour to assist with protecting species identified as being at risk by avoiding the
 procurement of any supplies from illegal, unregulated and undocumented fisheries (IUU) and
 notifying the relevant authorities when we believe fish is being offered from an IUU source. We fully
 support the Department of Agriculture, Forestry and Fisheries (DAFF) in this regard, and welcome
 the various measures that they have introduced, and will be looking to partner with them further in
 this regard;
- We will encourage all SAASIE members to ensure that fresh and pre-packed fish is labelled correctly, with key information such as catch method, species name and area of catch, to enable customers to have confidence in making informed choices.
- To limit the risk of seafood product substitution in skinless fish fillets, we will encourage members to
 introduce a further monitoring measure with random DNA sampling of imported products, to verify
 the labelling details.

SAASIE is committed to promoting sustainable seafood options as a fundamental business strategy for all our members. Sustainability requires commitment from all stakeholders in the supply chain, to ensure that there is continuous development and improvement, therefore enabling both sustainability of the resource as well as economic sustainability of the procurement of seafood products – whether this be for import and/or export - for all members.

ADVICE TO BE GIVEN TO OUR MEMBERS, CUSTOMERS, SUPPLIERS AND OTHER INTERESTED MEMBERS.

How should an assessment take place? - A Scientific Approach

We realize that science is at the key of any approach to fisheries management and independent, science-based assessments of stocks are a crucial component in ensuring the sourcing of sustainable seafood. Members should – wherever possible - be engaging with third party experts to assess the various fisheries - to determine if they are being managed in a sustainable manner. We believe that assessments must be based on the scientific stock assessments completed by various national and international research bodies and that they should encompass a number of criteria including:

- Assessment of the target stock status;
- Assessment of the impact on non-target stocks and related eco-systems;
- Review of on-going fisheries management platforms currently in place;
- Review of enforcement practices and compliance measures;
- Development of recommendations to improve fishery management practices both locally in Southern Africa and with our suppliers overseas

For any further queries in the regard to this policy, please do hesitate to contact:-

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The current membership list of SAASIE can be found on our website www.saasie.co.za